

COMPANY PROFILE

Sign: CANAL+

Activity: Audio-visual

Creation Date: 1994

Legal form:

SAS (Limited stock company)

Address: 30 bis rue de la Somme

Immeuble City Bay

PO BOX 1797 - 98845 Nouméa

New Caledonia

Website:

www.canalplus-caledonie.com

Facebook Page: canalpluscaledonie

Distribution network: BtoB & BtoB

EXPORT REFERENT

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Canal + Caledonia is a television channel created in June 1994, a subsidiary of the French television Group Canal + group. Leader since 1984 in the edition of premium and thematic channels as well as in the distribution of free and paid television offers, the group has more than 7 000 employees worldwide. It is now the first pay television operator in French-speaking countries, particularly in Africa, Southeast Asia and Eastern Europe.

CANAL + covers all themes and offers a rich and varied selection of French programs to learn, discover, entertain, and satisfy everyone's curiosity and expectations.

Canal + and Canal + Caledonia has actively supported the expansion of the French language and culture for many years in the Pacific countries.

In 2001, the company decided to create a distribution network in Vanuatu in collaboration with a local partner, Port Vila Hardware. In Australia, the company has a subsidiary that allows it to market its products on the Queensland, New South Wales and Victoria states.

CANAL + Australia and Vanuatu offer more than 70 channels, radios and services (cinema, sports, information, youth programs, documentaries, entertainment, music...) in French by satellite reception.

As part of its export strategy, CANAL + wishes to consolidate its Australian and Vanuatu markets by adapting the broadcasting of its channels via the Internet. CANAL + Caledonia will be able to expand its distribution across borders and more broadly target the Pacific area.