

## COMPANY PROFILE

**Sign:** SICA

**Activity:** Manufacture and sale of animal feed

**Creation Date:** 1981

**Legal form:** SA (Limited Company)

**Address:** Immeuble Carcopino  
85 avenue du Général de Gaulle  
6<sup>th</sup> floor, PO BOX 4206  
98847 NOUMEA CEDEX

New Caledonia

Factory address:

Industrial zone, Boulouparis.

**Website:** [www.nord-avenir.nc](http://www.nord-avenir.nc)

**Facebook Page:**

SICA-763015157176564

**Distribution network:** BtoB & BtoC

## EXPORT REFERENT

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# SICA

Created in 1981, the SICA, a subsidiary of the North Avenir Group located in Boulouparis, South Province, operates a pet food manufacturing activity. The production unit markets livestock and farm feed (swine, poultry, beef, aquaculture, equine, ovine and backyard animals) and unprocessed raw materials.

The company is particularly experienced in New Caledonia and is a leader in the manufacture of animal feed and the marketing of raw materials for animal nutrition.

Its expertise is strengthened by its close partnership with a leading nutrition service company in France and Europe as well as with IFREMER (French Research Institute for the Exploitation of the Sea), in particular for its range of aquaculture food

SICA distributes its products throughout New Caledonia via a network of professionals (breeders, wholesalers, hardware stores, multi-service centres). The industrial factory in Boulouparis is also a private sales outlet (counter sale).

For many years, SICA has been regularly exporting its poultry, aquaculture and pig food products to several countries in the Pacific (French Polynesia, Vanuatu and Wallis and Futuna) aimed at specialized livestock and farms.

As part of its expansion, SICA has diversified since 2016 through international trading exports in agro-food and agricultural commodities for the entire Pacific region.

Internationally SICA aims at exporting mainly products such as: concentrated or complete feeding stuffs for livestock (pork, chicken, shrimp, cattle, backyard animals, horse, and sheep) to wholesalers, specialised outlets and livestock farms, mainly to the South Pacific region.